

Federal Communications Commission

FCC MB - CDBS Electronic Filing
Account number: 835076

Description: KTSM-TV UPDATED 2ND QUARTER 388
Application Reference Number: 20090701ADL
Successfully filed at Jul 1 2009 4:22PM

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Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (June 2009)	FOR FCC USE ONLY
FCC 388		FOR COMMISSION USE ONLY	
DTV Quarterly Activity Station Report		FILE NO. -	
Licensee COMCORP OF EL PASO LICENSE CORP.			
Call Sign KTSM-TV	Facility Id 67760	Previous Call Sign (if applicable)	
Community of License			
City EL PASO	State TX	County EL PASO	Zip Code 79902 -
Nielsen DMA EL PASO (LAS CRUCES)	World Wide Web Home Page Address WWW.KTSM.COM	Licensee Renewal Expiration Date (mm/dd/yyyy) 08/01/2014	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	9		
<input checked="" type="checkbox"/> Digital	16		
Report reflects information for quarter ending: 06/30/2009			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)			
Over the past quarter, if you have fully complied with the requirements of the selected option?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Comments:			
Were you required to air service loss notices (See 47 C.F.R. 73.§ 674(b)(5) for details)?		<input type="radio"/> Yes <input checked="" type="radio"/> No	
If YES, Complete Section E			
Simulcasting:			
Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream stream?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
If YES, complete only one of the form for both. If NO, complete a form for your Analog Channel and a second for your primary Digital stream.			
Application Purpose:			
<input checked="" type="radio"/> DTV Education Report			
<input type="radio"/> Amendment		File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.			

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one Countdown piece per day during the days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

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How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	507
Total 5:00 a.m. to 1:00 a.m. CSTs	378
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	110
Total 6:00 a.m. to 9:00 a.m. CSTs	0
For stations located in the Atlantic, Eastern, or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	
Total 6:00 p.m. to 11:35 p.m. CSTs	
For stations located in the Alaskan, Central, or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	108
Total 5:00 p.m. to 10:35 p.m. CSTs	162
Comments:	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station's termination of analog service (See 47 C.F.R. § 73.674(d)(5) for additional details).	
Total number of 30 Minute Informational Programs	2
Comments: ON MAY 16, 2009 AND MAY 31, 2009 KTSM-TV AIRED THE 30 MINUTED DTV-RELATED PROGRAM AT 12:30PM. THESE PROGRAMS INCLUDED LOCAL INFORMATION ABOUT THE TRANSITION TO DIGITAL TELEVISION. VIEWERS WERE SUPPLIED WITH PHONE NUMBERS, WEBSITE AND DATES OTHER STATIONS IN THE MARKET WERE TRANSITIONING.	

Countdown Eligible Pieces - Last Quarter

Beginning on April 1, 2009 or 60 days prior to termination of their analog service, whichever is later, all stations participating in Option Two must engage in special "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown To DTV" on-air activity per day during the days leading up to their analog termination. During the last quarter, how many of each eligible "Countdown to DTV" pieces did your station run?	
0	Graphic Displays
0	Animated Graphics
258	Graphic and Audio Displays
0	Longer Form Reminders
Comments:	

Mandatory Daily Notices - Last Quarter

Beginning April 1, 2009, Option Two stations must also provide information about antenna use, the need for rescanning, and walk-in
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http://fjallfoss.fcc.gov/cdb/cdb_docs/388_101.cfm?printform=Y&formid=388&appn=1320464&... 7/1/2009

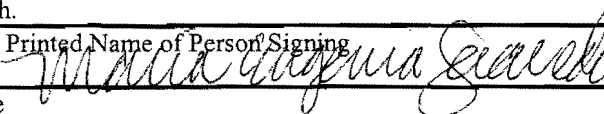
DTV help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming. Stations may choose alternative on-air methods to comply with these notice requirements, but if so they may not be counted toward the transition PSA/transition CST obligations. (See 47 C.F.R. § 73.674(b)(6)-(8) for additional details).

Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments:	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nightlight effort, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: ON MAY 21, 2009 KTSM-TV AIRED A 5 MINUTE DTV SOFT TEST AT 12:30PM AND 6:28PM. JUNE 12, 2009 KTSM-TV AIRED A STORY DURING THE 10PM NEWS ABOUT HOW THE STATION WAS RECEIVING SEVERAL PHONE CALLS REGARDING THE SWITCH TO DIGITAL. DURING THE STORY VIEWERS WERE DIRECTED TO THE STATION WEBSITE AT KTSM.COM. JUNE 12, 2009 DURING ALL KTSM-TV NEWSCASTS A STORY ABOUT THE DAY TO SWITCH TO DIGITAL WAS UPON US AND HOW MILLIONS OF VIEWERS ACROSS THE COUNTRY WOULD BE AFFECTED. VIEWERS WERE GIVEN INFORMATION ON WHAT THEY NEEDED TO BE PREPARED FOR THE SWITCH AND WERE GIVEN PHONE NUMBERS AND WEBSITES THEY COULD ACCESS IF THEY EXPERIENCED PROBLEMS AFTER THE SWITCH TO DIGITAL. JUNE 11, 2009 A REMINDER, IN ALL NEWSCASTS THAT THIS WAS THE LAST DAY FOR BROADCASTING AN ANALOG SIGNAL. VIEWERS WERE DIRECTED TO STATION WEBSITE FOR MORE INFORMATION. JUNE 11, 2009 DURING NEWSCHANNEL 9 TODAY AND JUNE 12 DURING NEWSCHANNEL 9 AT 6PM A STORY ON WHAT THE STATION ENGINEER NEEDED TO DO TO ACTUALLY BEGIN BROADCASTING A DIGITAL SIGNAL. JUNE 9, 2009 DURING NEWSCHANNEL 9 AT 6PM AND 10PM AND ON JUNE 10 DURING NEWSCHANNEL 9 TODAY A STORY ABOUT LAST MINUTE QUESTIONS AND ANSWERS RELATED TO THE SWITCH TO DIGITAL. SPOKE WITH AN EXPERT AT BEST BUY FOR DETAILED INFORMATION. JUNE 7, 2009 AND JUNE 8, 2009 A REMINDER IN ALL NEWSCASTS ABOUT THE SWITCH TO DIGITAL FAST APPROACHING. JUNE 3, 2009 DURING NEWSCHANNEL 9 AT 5PM A NATIONAL STORY AIRED ABOUT THE SWITCH TO DIGITAL BEING A FEW WEEKS AWAY AND MILLIONS OF VIEWERS NATIONWIDE WERE STILL NOT READY.	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: THE KTSM-TV WEBSITE HOMEPAGE AT WWW.KTSM.COM PROVIDES A PROMINENTLY PLACED LINK TO THE FCC DIGITAL TRANSITION WEBSITE AT WWW.DTV.GOV.	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input type="checkbox"/> Speaking Engagements Comments:	

<input type="checkbox"/> Community Events Comments:
<input type="checkbox"/> Other (describe) Comments:
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter. Comments:

Station Certification	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing 	Typed or Printed Title of Person Signing CREATIVE SERVICES DIRECTOR
Signature MARIA SAAVEDRA	Date (mm/dd/yyyy) 07/01/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERF, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.